



Republic of the Philippines
SANGGUNIANG PANLUNGSOD
Pasig City

Ordinance No. 10
Series of 2012

AN ORDINANCE AMENDING SECTION 1 OF ORDINANCE NO. 18, SERIES OF 2011, ENTITLED "AN ORDINANCE AMENDING THE RATES FOR SOME REGULATORY FEES IMPOSED BY THE CITY OF PASIG".

Authored By: **COUNCILOR RICHARD C. EUSEBIO**

WHEREAS, Section 186 of RA 7160, otherwise known as the Local Government Code of 1991 provides that local government units may exercise the power to levy taxes, fees or charges on any base or subject not otherwise specifically enumerated herein of taxed under the provisions of the National Internal Revenue Code or other applicable laws;

WHEREAS, these regulatory fees and charges were imposed under Ordinance No. 25, series of 1992 and were partially amended under Ordinance No. 43, series of 2004 and Ordinance No. 18, series of 2011;

WHEREAS, the present rate of regulatory fees and charges are already low and not commensurate to the current costs of services rendered and of the supplies and materials used.

NOW, THEREFORE, BE IT ORDAINED by the City Council in session assembled that:

SECTION 1. New Rates of Fees for Section 1, I. SIGN DISPLAY of Ordinance No. 18, series of 2011 is hereby amended to be read as follows:

I. SIGN DISPLAY

- | | |
|---|--------------------------|
| 1. Billboard/Signage with support structure
Directly constructed on the ground | ₱ 50.00/sq.ft quarterly |
| 2. Billboard/Signage with support structure/
Frame attached on existing building | ₱ 55.00/sq.ft quarterly |
| 3. Signage for profession and business name | ₱ 15.00/sq.ft annually |
| 4. Signage painted on existing structure | ₱ 15.00/sq.ft quarterly |
| 5. LED display | ₱ 200.00/sq.ft quarterly |

SECTION 2. EFFECTIVITY – This Ordinance shall take effect fifteen (15) days after publication in general circulation in Metro Manila.

APPROVED, this 21st day of **June 2012** at Pasig City.

IYO CHRISTIAN C. BERNARDO
Councilor

RICHARD C. EUSEBIO
Councilor

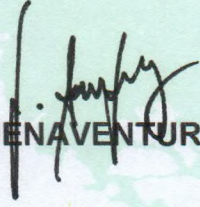


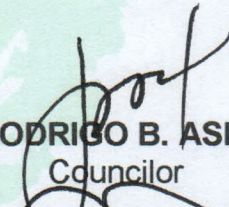
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Pasig City

Ordinance No. 10
Series of 2012

- page 2 -

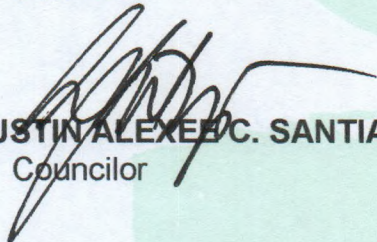
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REYNALDO R. SAN BUENAVENTURA III
Councilor


RODRIGO B. ASILO
Councilor



REGINO S. BALDERRAMA
Councilor


REYNALDO F. RAYMUNDO
Councilor


AUGUSTIN ALEXEE C. SANTIAGO
Councilor


ROBERTO E. BENITO
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LORNA A. BERNARDO
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CHARMIE Q. BENAVIDES
Councilor

FERDINAND A. AVIS
LIGA President


JULIA NICOLE B. PUA
SK Federation President

CHRISTIAN G. SIA
Councilor
Minority Floor Leader


VIRGILIO I. DEL ROSARIO
Councilor
Majority Floor Leader



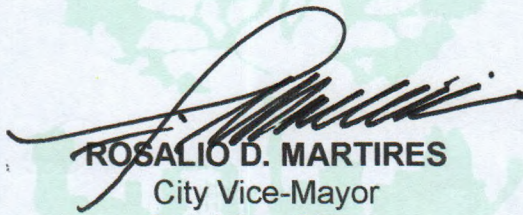
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- page 3 -

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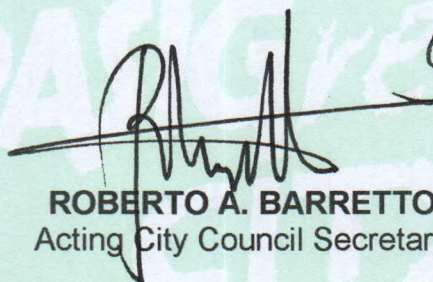
Attested by:


ROSALIO D. MARTIRES
City Vice-Mayor
Presiding Officer

APPROVED:


ROBERT C. EUSEBIO
City Mayor

Attested by:


ROBERTO A. BARRETTO
Acting City Council Secretary